

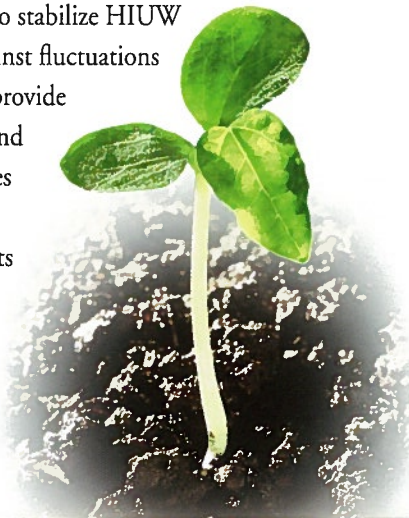
Planned giving is an effective way to leave a lasting legacy and positively impact our unique island. It is the process by which donors make a commitment to Hawaii Island United Way to establish charitable gifts during their lifetime or testamentary charitable gifts. In addition to funding important projects, planned gifts can deliver significant tax advantages to its donors. Above all, planned gifts allow an individual to grow a legacy of community giving that will last for generations to come.

A planned gift to HIUW is...

- A creative way to give to the Big Island community, using many different types of assets.
- A way for donors to make gifts to HIUW and receive financial benefits.
- A way to achieve significant tax advantages.
- A way for donors to make larger gifts than they thought possible.
- A way to help donors achieve philanthropic and financial objectives.
- An irrevocable or revocable gift.

Purpose and uses...

The Hawaii Island United Way Endowment was created to provide donors with the opportunity to make a lasting contribution to a perpetual fund that will be available to meet current and future community needs for generations to come. Funds are used to stabilize HIUW and funded programs against fluctuations in the annual campaign; provide emergency funds to respond to community emergencies or disasters; and provide income for one-time grants or special initiatives or agency needs beyond the traditional allocation processes.



Your Big Island community wins!

What does support for HIUW mean for the Big Island community? HIUW has distributed millions of dollars to its partner agencies, and that translates into big improvements for the Big Island. Money raised by HIUW helps fund numerous nonprofit agencies that operate right here on our island. In fact, more than 98 percent of all funds raised here, stays here.

HIUW is constantly working to deliver a greater impact on building a healthy community. In addition to focusing on programs through our partner agencies, HIUW is taking a proactive role in strengthening our community as a convener, leader and partner. Our community impact agenda calls for identifying and targeting specific populations at risk, building strategies that focus on root causes; bringing together agencies, government and foundations to collaborate on solutions so that we maximize, not duplicate, efforts, and tracking progress and reporting results back to donors. We are clearly focused on results and how those results benefit the Big Island.

At Hawaii Island United Way, our mission is to unite people, organizations and resources to build a healthier community. We invite you to be a part of it with your planned gift.

**Hawaii Island
United Way**



www.HawaiiUnitedWay.org

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